



Programs

Business Development Center

Connecting the business community with local providers for services to improve the bottom line.



Elder Abuse Hotline

A statewide, toll-free hotline available for community members and victims to contact for assistance in obtaining needed resources and making referrals to local authorities.

Veteran-Directed Home- & Community-Based Services Program
VA Medical Centers refer eligible Veterans. Referred veterans and their families choose the services and supports they need to live safely and successfully live at home.

Wisconsin Senior Employment Program (WISE)

Eligible adults age 55 and older work with the WISE program to get training opportunities and part-time, paid work experience to help get back into the workforce.



Our Mission

Our mission is to deliver innovative support to lead aging agencies as we work together to promote, protect, and enhance the well-being of older people in Wisconsin.

Our Philosophy

We're focused on opportunities and let our principles and values drive all we do.

Quality

Our top priority is to ensure our customers' programs and services are available, accessible, and meet the highest quality standards.

Innovation

We foster new, creative approaches to training and technical assistance and encourage new ideas for providing programs and services that best match the needs of the people our customers serve.



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Greater Wisconsin
Agency on Aging Resources, Inc.



*Helping leaders
in aging services
succeed!*

GWAAR Services & Special Projects

The Greater Wisconsin Agency on Aging Resources, Inc. (GWAAR), is an area agency on aging. Our expert consultants provide advocacy support, training

and technical assistance to Wisconsin county and tribal aging offices in 70 counties and 11 tribes serving older adults, persons with disabilities and their caregivers.

GWAAR staff often work with community partners, and engage in a variety of projects supporting older adults, persons with disabilities and their caregivers.

Training & Technical Assistance Subject Areas for Local Aging Units

Aging Plans

- Creation and execution of three-year strategic plans aimed at improving community programs and services for older adults.

Data Management

- Thorough, accurate reports of program and service utilization data.

Elder Benefits Specialists

- Connect qualifying older adults to benefits.

Family Caregiver Support

- Information, assistance, and resources to people who provide care to a family member or friend.

Fiscal

- Information about funding, grants and reports.

Health Promotion

- Programs and information to help older people maintain good health.

Medicare Outreach & Assistance

- Ensure Medicare beneficiaries have the information they need to make well-informed decisions.

Nutrition

- Nutritious meals and friendly faces at senior dining sites and through home-delivered meals.

Transportation

- Access to people, services and goods are paramount to those who are unable to or choose not to drive to be able to live a quality life.

Tribal Technical Assistance Center

- Culturally appropriate and tribal-specific programs funded through the Older Americans Act.

Volunteerism

- Opportunities for older adults to be involved in their communities through volunteer projects.

Advocacy

We play a leading role in developing and monitoring legislation and public policy impacting people served by Wisconsin's Aging Units. We also encourage grassroots advocacy and work to deliver clear communication to the public.

Elder Law & Advocacy Center

Benefit Specialist Supervising Attorneys

Elder law attorneys provide legal advice and representation to older adults through the Elder Benefit Specialist program.

Wisconsin Guardianship Support Center (GSC)

The GSC answers questions and provides legal information about guardianships, powers of attorney, supported decision-making, and other advance directives.



Wisconsin Senior Medicare Patrol (SMP)

The SMP provides outreach and education to Medicare beneficiaries to fight fraud, errors, and abuse in Medicare programs.

